The Funding Challenge

- Over the past several years, there has been an increased demand for services, and a decrease in traditional funding sources. LifeCare Alliance has taken a proactive role to ensure our client’s needs are met.
About LifeCare Alliance

- LifeCare Alliance is a not-for-profit organization that provides a comprehensive array of health and nutrition services to residents of Central Ohio.
- The Agency’s mission is to lead the community in identifying and delivering health and nutrition services to meet the community’s changing needs.

Signature Programs

- Meals-on-Wheels
- Senior Dining Centers
- Wellness Services
- Help-at-Home
- Visiting Nurses
- Columbus Cancer Clinic
- Project Open Hand-Columbus
- Groceries-to-Go
- IMPACT Safety
Solution: Social Entrepreneurship

- Programs that help serve our clients in need while offering services in the community
- Private and community funders alike understand the importance of not-for-profits “helping themselves in order to help others.”
- Stream of compatible fee-based services, to increase agency revenues so more individuals can be helped.

L.A. Catering
  - L.A. Events Center

Catch the Corporate Wellness Spirit Program
  - Also includes Adult Immunizations and Travel Vaccine

Meals-for-Kids Program

IMPACT Safety Programs

Social Entrepreneur Enterprise Programs
Needs updated with 2011 stats
sbednar, 12/15/2011
• Proceeds from L.A. Catering allowed us to serve an additional 500 clients last year.
• No waiting lists for services: assist all in need.
• Serving clients holistically with nine programs.
• Maximized net profit on annual fundraiser because it was held in-house.
• Café produces revenue that directly impacts congregate nutrition program.
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Nourishing the Human Spirit